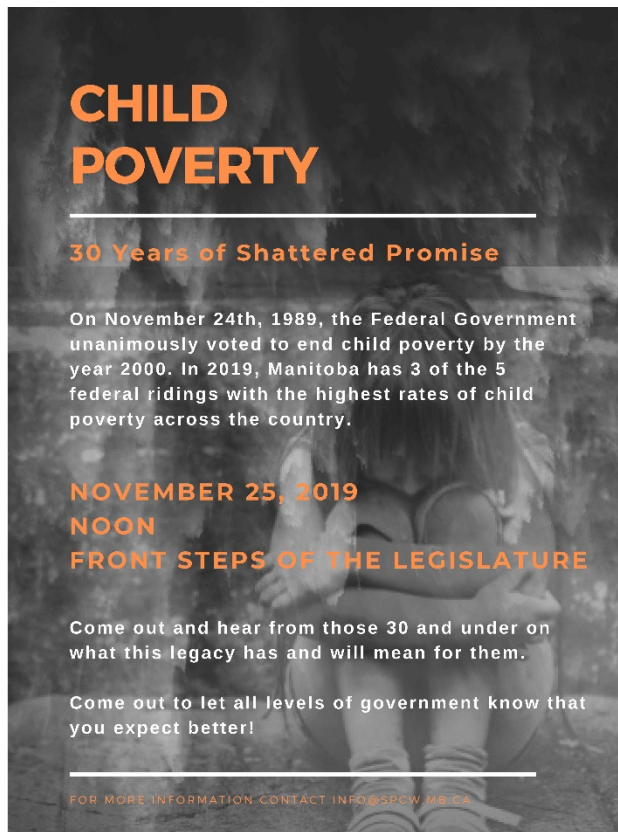


## **MEDIA ADVISORY: CHILD POVERTY - 30 Years of Broken Promise**

**Date: November 25th, @Noon**

**Venue: Front Steps of the Manitoba Legislative Building**

Campaign 2000 is a national watch-dog movement to try and hold the Federal Government accountable for their unanimous 1989 promise to end child poverty in Canada by the year 2000. However, year after year, successive governments failed to back this promise up with any real investment, preferring tax cuts for those with higher incomes and balancing the budget. Not addressing the social deficit created by poverty always ends up costing more in Justice, Health and Education systems. Today, here in Manitoba, we have 3 of the 5 federal ridings with the highest rates of child poverty (read Campaign 2000 recent report here => <https://campaign2000.ca/wp-content/uploads/2019/10/Child-povertyRiding-by-riding-1.pdf>). We need all parties and levels of government to get serious about investing in eradicating poverty. We do have the necessary wealth. We just chose to spend it elsewhere. Please join us to send a strong message that in Canada no child, no one, should have to go without.



**CHILD  
POVERTY**

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**30 Years of Shattered Promise**

On November 24th, 1989, the Federal Government unanimously voted to end child poverty by the year 2000. In 2019, Manitoba has 3 of the 5 federal ridings with the highest rates of child poverty across the country.

**NOVEMBER 25, 2019  
NOON  
FRONT STEPS OF THE LEGISLATURE**

Come out and hear from those 30 and under on what this legacy has and will mean for them.

Come out to let all levels of government know that you expect better!

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FOR MORE INFORMATION CONTACT [info@spcw.mb.ca](mailto:info@spcw.mb.ca)

**Logos at the bottom of the poster:**

- Social Planning Council of Winnipeg
- Ethnocultural Council of Manitoba
- Stronger Together
- CCPA
- WINNIEG HARVEST INC.
- AYOI
- RAY
- CAMPAIGN 2000
- MAKE POVERTY HISTORY
- FOOD MATTERS
- Manitoba Health Coalition
- Immigration Partnership Winnipeg
- RESTORATIVE JUSTICE ASSOCIATION OF MANITOBA INC.

**Contact: Oke Ojekudo**

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